

JANUARY

- 15: Central Coast Health Watch
- 29: Central Coast Health Watch
- 29: Small Business

FEBRUARY

- 5: Central Coast Health Watch
- 19: Central Coast Health Watch

MARCH

- 12: Central Coast Health Watch
- 19: Central Coast Health Watch

APRIL

- 2: Central Coast Health Watch
- 16: Central Coast Health Watch

MAY

- 21: Small Business

JUNE

- 4: Central Coast Health Watch
- 18: Central Coast Health Watch

JULY

- 16: Central Coast Health Watch
- 30: Central Coast Health Watch

AUGUST

- 13: Central Coast Health Watch
- 27: Central Coast Health Watch

SEPTEMBER

- 1: Central Coast Health Watch
- 15: Central Coast Health Watch

OCTOBER

- 1: Central Coast Health Watch
- 15: Central Coast Health Watch

NOVEMBER

- 26: Small Business

DECEMBER

- 3: Central Coast Health Watch
- 17: Central Coast Health Watch



ADVERTISING ON PACBIZTIMES.COM AND EMAIL NEWSLETTERS: Advertising on pacbiztimes.com and our email newsletters provide another opportunity to promote your business. Please be sure to review the digital advertising specifications, here:

Accepted media includes JPEG, GIF and PNG. • No Flash animation allowed. • Resolution must be 72 dpi, maximum file size is 75-100K, less than 50K is recommended. Ads will be linked to the web address provided by you or your agency. • Available to print advertisers only.

The screenshot shows the website homepage with several ad placement areas outlined in red dashed boxes:

- TOP BANNER:** A large banner at the top of the page, currently displaying a photo of people with hemp plants.
- POPULAR ARTICLES:** A section on the right side of the page listing trending articles.
- SIDEBOX (SMALL):** A small rectangular ad space on the right side.
- SIDEBOX (LARGE):** A larger rectangular ad space on the right side.
- LATEST NEWS:** A section at the bottom of the page listing recent news items.

This screenshot shows a specific article page with ad placements:

- TOP BANNER:** A banner at the top of the article page.
- "SPONSORED BY" BANNER:** A banner within the article content area.
- SIDEBOX (SMALL):** A small ad space on the right side of the article.

This screenshot shows the layout for the Thursday Newsbreak email newsletter:

- THURSDAY newsbreak:** The main header of the newsletter.
- "SPONSORED BY" TOP AD:** A large ad space at the top of the newsletter content.
- SIDEBOX (EMAIL):** A smaller ad space on the right side of the newsletter.
- STAY UP TO DATE WHEREVER YOU ARE:** A footer message at the bottom.

DIGITAL AD PLACEMENT

WEBSITE HOMEPAGE

AD PLACEMENT	SIZE (width x height in pixels)	RATE
Top Banner, Fixed (Displayed throughout the entire website)	1150 x 125	3/8 page pricing
Side Box - Small	350 x 250	1/8 page pricing
Side Box - Large	350 x 600	1/4 page pricing

WEBSITE FOCUS SECTION

"Sponsored by" Banner	750 x 90	1/2 page pricing
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EMAIL NEWSLETTERS

"Sponsored by" Top Ad	600 x 290	3/8 page pricing
Side Box	300 x 250	1/4 page pricing